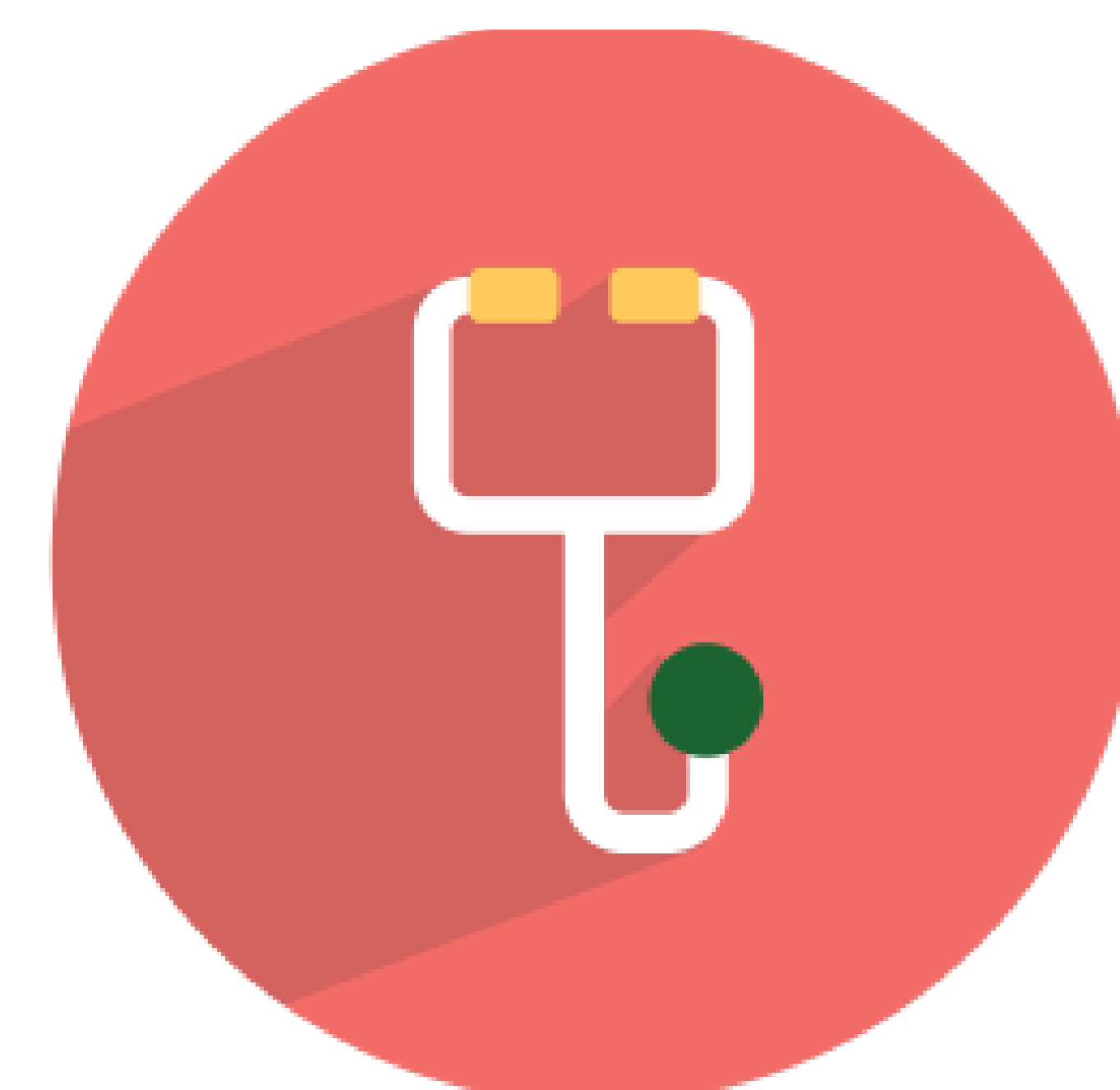


Developing and delivering a sustainable pan-surgical virtual teaching programme - how strong leadership and management underpins enduring peer-led medical education

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INTRODUCTION

- Mind The Bleep (MTB) is a free online medical education resource for healthcare professionals.
- The Surgical division of MTB has had two successive leads and has consistently produced educational content for 18 months.
- Our goal is to provide high quality pan-surgical teaching, whilst giving our team members the opportunity to develop their teaching and leadership skills.

OBJECTIVE

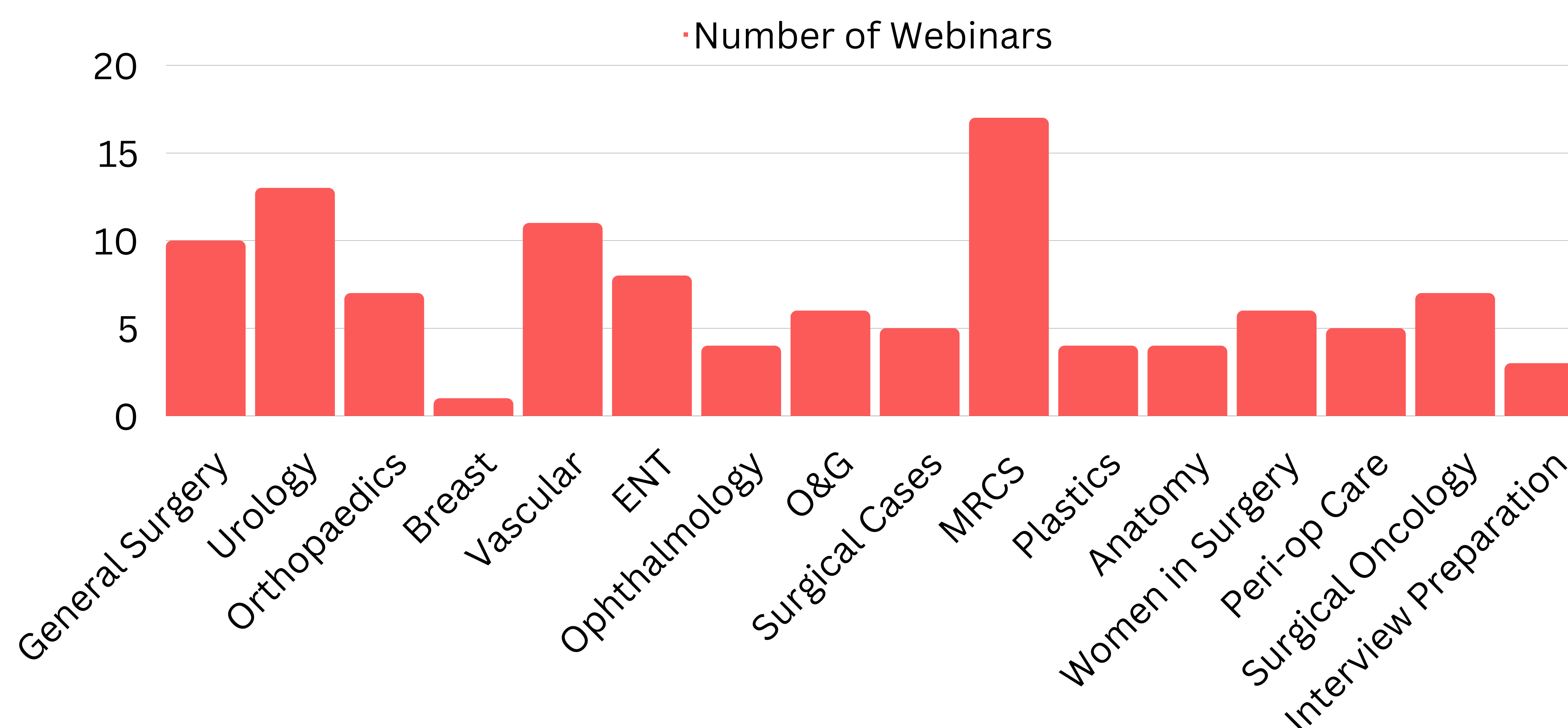
- To retrospectively review and present our data gained from an 18-month pan-surgical teaching programme.
- To highlight the leadership styles and key strategies used by the two leads.

METHODOLOGY

- Data was obtained from the Mind The Bleep organisational page on the medical education platform, MedAll (1).
- Identification and highlighting of leadership and management principles has been done prospectively, through ongoing meetings between the first and 2nd surgical lead and meetings with the founder of Mind The Bleep, and retrospectively through reflective sessions.

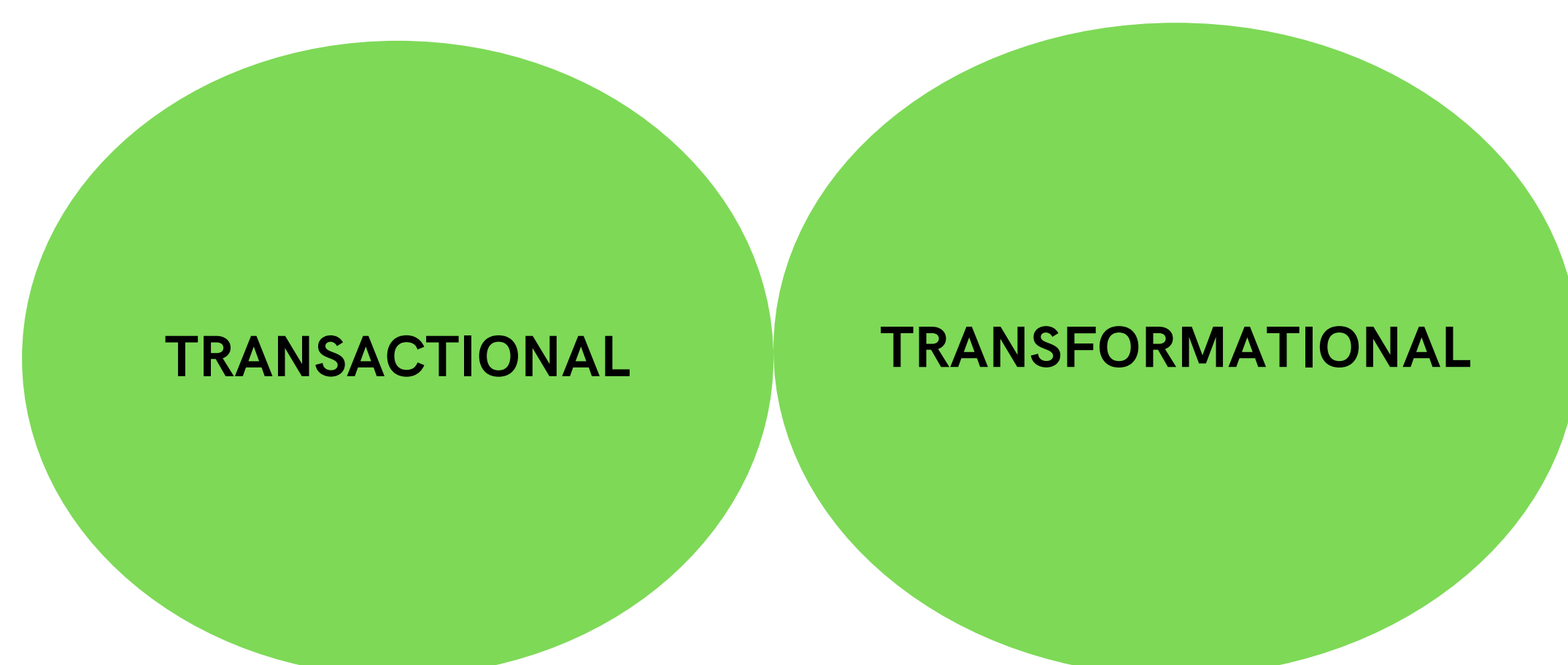
RESULTS - DATA FROM SURGICAL DIVISION

- Webinars ran from 23/08/2021 - 02/02/23
- Total number of viewers is 8708, across 111 webinars
- Mean n. viewers per webinar is 78



RESULTS - LEADERSHIP

STYLES



- Transactional and transformational leadership styles were identified as being used by the two leads.
- Transactional leadership was employed by giving team members clear instructions and guidelines to follow. Timeframes were set for tasks to be completed.
- Transformational leadership was employed by working with our team members, facilitating their ideas and suggestions on their projects, resulting in further growth and expansion for MTB.

KEY STRATEGIES

COLLABORATIVE ROLE AGREEMENT

- Collaboration between MTB and new team member. New team members design teaching programmes and recruit speakers. MTB provides the infrastructure and guidance to setting up a national teaching programme

TEAM COMMUNICATION

- WhatsApp groups for the surgical division and wider MTB organisation members
- Regular check-in meetings with team members to discuss progress and plans going forward

RECRUITMENT

- Strong focus on recruiting new team members with varying specialty interests, building the team to 33 people.
- MedAll — Healthcare training for everyone. [Internet]. medall.org. [cited 2023 Jun 23]. Available from: <https://medall.org/>

SUCCESSION PLANNING

- Identifying and developing new leadership opportunities within MTB and supporting surgical division members in their applications for these

LEARNING POINTS

- The surgical division of MTB has produced consistent educational webinars as a free resource for healthcare professionals for 18 months.
- The leadership and management strategies identified have stimulated this peer-led, volunteer-based medical education platform to continue growing.

REFERENCES

- 1) MedAll — Healthcare training for everyone. [Internet]. medall.org. [cited 2023 Jun 23]. Available from: <https://medall.org/>
- 2) Aarons GA. Transformational and Transactional Leadership: Association With Attitudes Toward Evidence-Based Practice. Psychiatric Services. 2016 Aug 1;57(8):1162–9.